

BARBARA BANKS



FASHION

IQ

Genius looks and loot from our style blogger.

BY >> HEATHER DUNHILL



This Jennifer Zeuner "Anja" charm necklace is a modern way to say "I Love You," with a diamond emphasis on the "I," and it's an adjustable 16-/18/20-inch rope chain in gold or silver. INfluence, \$242.

Here's an unexpected way to tell the world who you heart. Pair your personalized tee with a sleek pair of skinny jeans, suit jacket and fab drop earrings for date night. Not design savvy? Call in for an assist. This version is set on the American Apparel Girly Jersey Tee.customink.com, from \$27-\$35.



"In order to be irreplaceable one must always be different." —COCO CHANEL



She'll swoon over this Phillips House gold cuff with pavé diamond button. Every cuff is hand-engraved with the words "Love Always," and they'll happily add an additional four words upon request. June Simmons Jewelry at The Met, \$3,950.



I love how innately stylish Zara Barrie put together her look for Planned Parenthood's High Tea at High Noon. With hair and bangs down, she gave her lovely vanilla bow and navy dress some texture and edge by adding black suede knee-high platform boots and the slouchy satchel—so Downtown Girl.

PRETTY SMART

HOW TO DO A RED LIP

- 1| For long wear, prep lip all over with a concealer.
- 2| Line the lips, making sure to define the "V" of your upper lip.
- 3| Apply color with a lip brush to control application.
- 4| Optional: Apply gloss in center of bottom lip for a fuller pout.

LATEST OBSESSION: The red lip is having its moment, night and day. I'm currently obsessed with Chanel's Rouge Double Intensité Ultra Wear Lip Colour in Alexandrit, a gorgeous brick red. It's ridiculously long-wearing lip drama with gloss top coat, perfect for this month of love. Saks Fifth Avenue, \$34.



>> A new Fashion IQ each week at sarasotamagazine.com